

Creative Seminar

Advantages in Collaboration

09.09.2010

Thursday, 9 September 2010

- 09:00 **Registration and coffee**
- 09:30 – 13:00 **Creative Seminar “Advantages in Collaboration”**
Location: Baltika Quarter (Veerenni 24c), Fashion Stage
Seminar moderated by: Ants Lusti, branding agency Identity
- 09:30 – 09:55 “Creativity or economy?”
– Indrek Tiigi, architectural design company Allianss Arhitektid
- 09:55 – 10:20 “Ten Years of Brilliantly Birmingham Contemporary Jewellery Festival”,
Susan McNally and Sophia Tarr, Brilliantly Birmingham
- 10:20 – 10:45 “TANKSOURCING, an innovative business model for the creative industries.”,
Enrique Frisanco, product design studio TAMBAKUNDA (Innodesign TANK) Barcelona
- 10:45 – 11:10 “Life cycle to success”
Lilli Jahilo, fashion designer Ateljee Tallinn
- 11:10 – 11:40 Coffee break
- 11:40 – 12:05 “How to enhance creativity?”,
Triin Männik, Liina Guter, Foundation Tallinn2011
- 12:05 – 12:30 “Power of simple things”,
Marion Jõepera and Pärtel Vurma, Velvet Creative Alliance (visual communication)
- 12:30 – 13:00 Panel discussion
- 13:00 – 14:00 Lunch